

Agr^oligne

THE ESSENTIAL OF AGRI-FOOD AND AGRICULTURE

The Mediterranean
network of professionals
in **Agriculture** and
Agribusiness

MEDIA KIT



contact@agroligne.com
www.agroligne.com



Réseau AgroAgri



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About the Agroligne network

For 23 years, the Agroligne network has been active in the world of Food and Agriculture. It is specialized in business relations. It develops partnerships on an international scale for the promotion of events and business opportunities through its different supports.



More than
36 000 companies

Broadcasting on the international
events of the sector

Frequency Digital : Quarterly

Format: 210 x 297 mm

Magazine Circulation: 50 000 professional

► Annual Subscription Rates

Access code at 30 € / 37 \$

- You will receive all our offers and requests in the AgroAgri sector through our newsletter;
- You will receive an access code to download the Magazine;
- You will be listed as a potential speaker in the magazine's economy file, if the activity of your company is related to the theme of one of the editions of the year.

Presentation at 50 € / 62 \$

- This service entitles you to a presentation of your activity in images on 1/2 page «text + picture ».

Access code + presentation 74 € / 91 \$

- You will receive an access code to download the Magazine;
- You will receive all our offers and requests in the AgroAgri sector through our newsletter;
- You will be listed as a potential speaker in the magazine's economy file, if the activity of your company is related to the theme of one of the editions of the year.
- This service entitles you to a presentation of your activity in images on 1/2 page «text + picture ».

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PRICE LIST

► E-agroligne magazine rates, valid for the year 2023

		<p>□ full page 767€ / 855\$</p> <p>With bleed 220x307mm</p> <p>Without bleed 210x297mm</p>
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		<p>□ 1/2 page 405€ / 452 \$</p> <p>Portrait 100x287mm</p> <p>Landscape 200x143mm</p>
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		<p>□ 1/3 page 284 € / 317 \$</p> <p>Portrait 65x287mm</p> <p>Landscape 200x99mm</p>
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		<p>□ 1/4 page 223€ / 249\$</p> <p>Portrait 105x148mm</p> <p>Landscape 200x74mm</p>
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		<p>□ 1/8 page 119€ / 133\$</p> <p>Portrait 57x74mm</p> <p>Landscape 200x38mm</p>
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	<p>□ Double page 1 486€ / 1 658 \$</p> <p>With bleed 430x307mm</p> <p>Without bleed 420x297mm</p>
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	<p>□ 4th cover 1 582€ / 1 765\$</p> <p>With bleed 220x307mm</p> <p>Without bleed 210x297mm</p>
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	<p>□ 2nd and 3rd 1 056€ / 1 178,8\$</p> <p>With bleed 220x307mm</p> <p>Without bleed 210x297mm</p>
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	<p>□ 5th and 6th cover 3 115€ / 3 476\$</p> <p>With bleed 220x307mm</p> <p>Without bleed 210x297mm</p>
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□ **3 pages A4 Advertorial illustrated** 1 750 € / 1 953\$

Discount			
2 insertions	5%	5 insertions	15%
3-4 insertions	10%	6 insertions and more	20%



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PRICE LIST

► Advertising Rates the gazette of small ads btob

 **□ Banner on the front page** 350 € | 390 \$
Landscape
190 x 70 mm

 **□ On the front page** 450 € | 480 \$
Landscape
200 x 150 mm

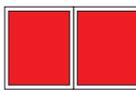
 **□ Full page** 532 € | 584 \$
Without bleed | With bleed
200 x 300 mm | 210 x 310 mm

 **□ 1/2 page** 286 € | 319 \$
Landscape | Portrayal
200 x 150 mm | 100 x 300 mm

 **□ 1/2 page Product offer** 50 € | 62 \$
Paysage
200 x 150 mm

 **□ Ads 4th colored cover** 94€ | 1013\$
Without bleed | With bleed
200 x 300 mm | 210 x 310 mm

 **□ Ads 2nd and 3rd** 697€ | 750\$
Without bleed | With bleed
200 x 300 mm | 210 x 310 mm

 **□ Advertorial** | 350 € | 380 \$
Without bleed | With bleed
400 x 400 mm | 410 x 310 mm

 **□ Double page** | 1150 € | 1283 \$
Without bleed | With bleed
400 x 300 mm | 410 x 310 mm

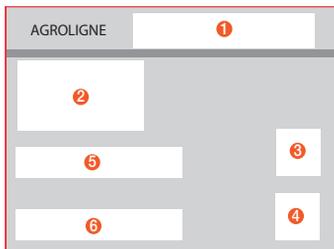
 **□ Ads without contact details:**
Free of charge
□ Ads with contact details:
50€ / 54 \$



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E - MAILING

► Web rates



Name and size of banner	Price
1 Header banner 760 X 133 (px) in all the website	350 € / 390 \$ /90 days
2 Slide banner 760 x 300 (px) in home page	1,000 € / 1,110 \$ /90 days
3 Square banner high 500 X 422 (px) in all the website	150 € / 167 \$ /90 days
4 Low square banner 500 X 422 (px) on all pages of the website	150 € / 167 \$ /90 jours
5 Middle banner 760 X 133 (px) in the home page	300 € / 328 \$ /90 days
6 Bottom banner 760 X 133 (px) in the home page	300 € / 328 \$ /90 days

For more information visit www.agroligne.com

► EMAILING COMMERCIAL OFFER

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► Fee schedule

With free and targeted database

Ticket Email
100 Ko
500 Credits
Validity : 3months / 10€ / 11\$

Ticket Email
100 Ko
2 000 Credits
Validity : 6 month / 35€ / 39\$

Ticket Email
100 Ko
10 000 Credits
Validity : 9 months / 145€ / 162\$

Ticket Email
100 Ko
50 000 Credits
Validity : 12 months / 495€ / 500\$

Email Ticket
100 Ko
200 000 Credits
Validity : 18 months / 1,245€ / 1.389\$

Email Ticket
100 Ko
1 Million Credits
Validity : 30 months / 2,995€ / 3,693\$

1 credit = 1 email sent up to 100 KB

This rate includes

- Free and unlimited BtoB email address rental.
- Sending Text or HTML messages up to 100Kb.
- Free hosting of your images up to 50KB.
- Reload your account on simple phone call or email.

This rate does not include

- The graphic creation of your mailings.